



# Stronger Kids Through the Arts

## TO OUR STAKEHOLDERS

### ANNUAL REPORT FOR YEAR ENDED JUNE 30-2019 AND OUR 11th YEAR GOING FORWARD

ArtHouse turned 10 on June 19-2019. We are grateful to hundreds of “stakeholders” that have contributed their time, or talent, or treasure, or “all of the above” to help ArtHouse now reach all four communities of Halton. THANK YOU!

We are very pleased to provide our Fiscal 2019 results and share some of our plans for our exciting 11<sup>th</sup> Year!

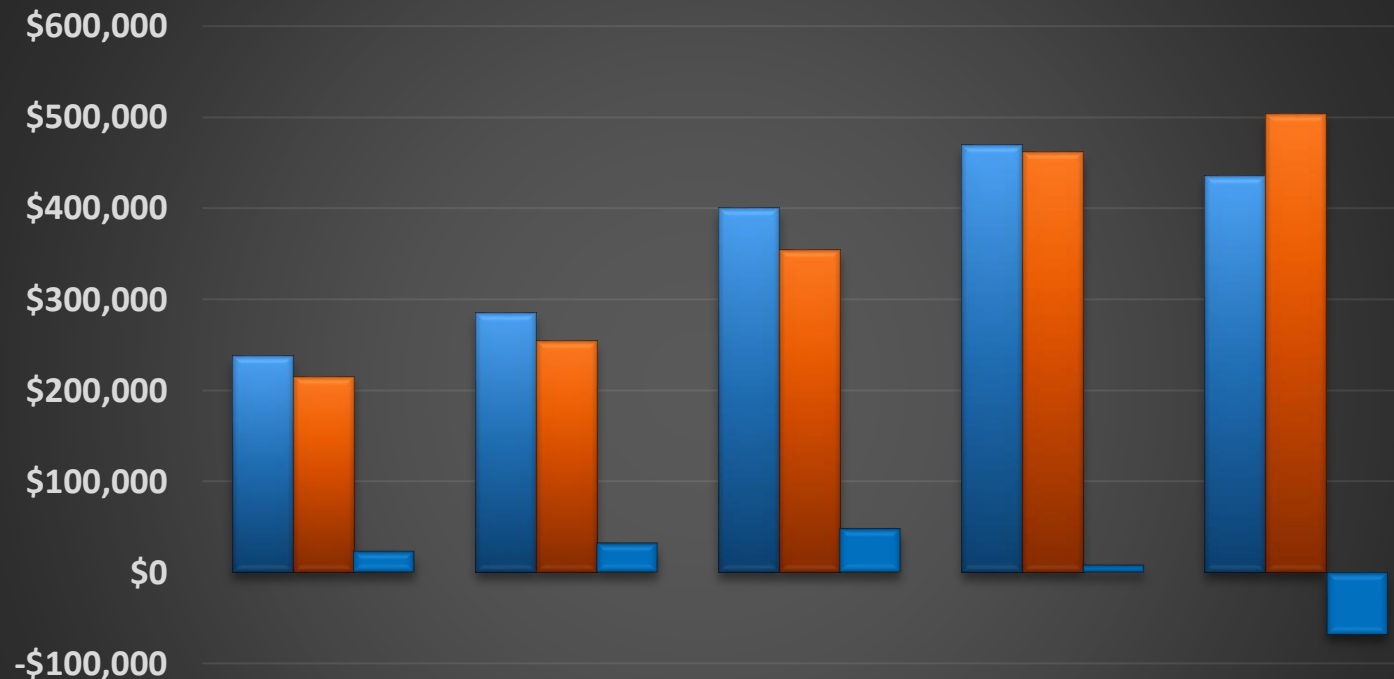
#### HIGHLIGHTS FOR THE YEAR ENDED JUNE 30-2019:

- We implemented 129 Programs at 45 Locations throughout Halton engaging 1,463 children and youth
- We partnered for the second year with the Oakville Community Foundation and their Community School’s Program
- We strengthened our Neighbourhood Programs thanks to Program Managers Taylor Meneghini and Tracey Ohata
- We continued to enhance our Community Program Partnerships with ROCK, CAS, HMC, HFC, OKN and NYC
- We supported a record number of youth enrolled in alternative learning High School programs throughout Halton
- We saluted retiring Principal Brian Van Wyngaarden for 10 years of ArtHouse support at 3 Halton Elementary Schools
- We began a special new Environmental Partnership with Halton Environmental Network
- We launched Vision 2022 – our latest 3-year Strategic Plan

Financially, Fiscal 2019 turned out to be a tougher year to achieve positive fundraising results, coupled with higher costs with the doubling of our staff for the full period. We are optimistic that Fiscal 2020 will be a much more favourable Year.

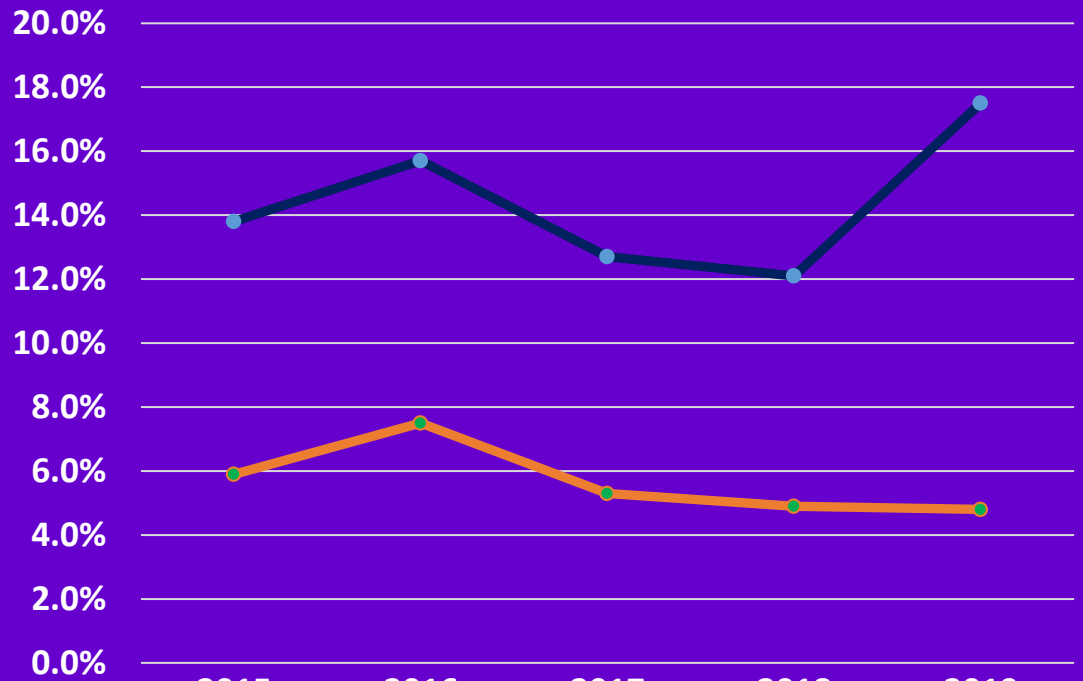
**Our Program Growth – Ten Years - a total of 570 Programs serving 8,160 Children and Youth at 83 Locations!**

## MANAGING OUR FINANCIAL GROWTH



■ REVENUE	\$237,806	\$285,257	\$400,907	\$469,300	\$435,961
■ EXPENSES	\$215,276	\$253,578	\$353,770	\$461,768	\$503,921
■ SURPLUS	\$22,530	\$31,680	\$47,138	\$7,532	-\$67,960

# EFFICIENT ADMINISTRATION EXPENSES



	2015	2016	2017	2018	2019
ADMINISTRATION RATIO	13.8%	15.7%	12.7%	12.1%	17.5%
FUNDRAISING RATIO	5.9%	7.5%	5.3%	4.9%	4.8%

# OUR PROGRAM REACH



	HALTON HILLS SINCE 2018	MILTON SINCE 2017	BURLINGTON SINCE 2013	OAKVILLE SINCE 2009
PROGRAMS	7	39	201	323
PARTICIPANTS	56	539	2736	4829
LOCATIONS	4	9	29	42

## GOING FORWARD – FISCAL 2020 – A NEW DECADE!

As the only organization providing FREE Arts-focused programs that engage vulnerable JK-Grade 12 kids throughout Halton, we must be prepared to meet the many challenges that our young people may be facing in their daily lives. The Arts can be a powerful tool that may be the only “voice” that a child can use to express their feelings, to help mitigate their anxiety, and to realize that people really do care about them and that some of their dreams can be realized.

Vision 2022 sets us on a course of action focused on our accountability to all participants and stakeholders:

### ARTHOUSE PROGRAMS:

- Focused Programming throughout Halton:
  - Neighbourhoods – Community Partnerships – Elementary and High School Programs.
- Staff and Instructor Training:
  - Ensuring that we are educated and equipped with the skills to be fully engaged with our participants.
- Volunteer Recruitment:
  - A new initiative that will welcome fully trained mentors to complement our program team.

### ARTHOUSE BRAND AND SOCIAL MEDIA:

- Brand Revitalization:
  - Some minor, but important “tweaks” to our Website and Communication tools.
- Social Media:
  - Enhancing the most effective ways to reach all of our important Stakeholders.

### ARTHOUSE FUNDRAISING:

- Our Goal:
  - To set realistic targets to ensure that we can meet our financial goals and to build long-term relationships with individuals and granting organizations across Halton and beyond.

### Summary:

We do have an exciting year ahead of us, particularly with our Environmental Program Focus – our young people are well educated on the perils of climate change and are keen to be engaged in Arts-related initiatives that will help deliver a clear message. Watch for Canoe Gardens and Waste-to-Art Displays throughout the Region!

To our many collaborative partners – you each contribute so much to our collective success. Whether it’s your professional staff, your cost-free accessible venues, or the valued research you provide, we simply couldn’t achieve our goals without you.

To our Granting Organizations, Foundations, Corporate supporters and individual donors - many of you have been with us since our earliest days and others have joined us more recently. You have “invested” in something pretty special – kids that we want to ensure are given the chance to participate on a level playing field in the arts.

My sincere thanks to each of our Board Members for your tremendous support and the special talents you each bring to the organization. Thank you too to those many friends who continue to help us explore the vital link between the arts and positive social, physical and emotional well being.

To our “AWESOME” Instructors – you bring the gift of your Arts skill, but equally you are so passionate about building relationships and trust with our young people. The smiles tell the story – you are providing happiness, confidence and hope in their lives – congratulations!

And thank you Gemma, Taylor, Tracey and Jamie for your loyalty, dedication and energy. We are expanding throughout Halton, but our feet will always be on the ground as important role models for our young people. **We love what we do!**

Thank you all again for being part of a wonderful Village. We have some very exciting days ahead of us.

Sincerely,

Don Pangman – Founder and Executive Director

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